



**ChildFund**<sup>®</sup>  
Alliance

free <sup>B</sup> from violence and exploitation



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## ChildFund Alliance

ChildFund Alliance is a global network of 11 child-focused development organizations working in more than 60 countries. We help more than 14 million children, youth and their families to overcome poverty and the underlying conditions that prevent them from achieving their potential. ChildFund International, the Alliance's U.S.-based founding organization, was founded in 1938. Our annual investment in children is almost US\$500 million.

**14**  
million

CHILDREN, YOUTH  
& FAMILIES PARTICIPATE IN  
CHILDFUND PROGRAMS

We work in partnership with children and their communities to create lasting change. We support long-term community development, promote children's rights and child protection, prepare for natural disasters and respond to humanitarian emergencies.

We are committed to doing all we can to **prevent** violence at all levels; **protect** children from violence and exploitation; and enable children to meaningfully **participate** in decisions related to achieving the Sustainable Development Goals.

11

MEMBER ORGANIZATIONS

Our work is carried out within the framework of the United Nations Convention on the Rights of the Child and in support of the Sustainable Development Goals (SDGs), which are laid out in *Transforming Our World: The 2030 Agenda for Sustainable Development*.

Each member organization retains its own distinct identity and is governed by a national board of directors. The Alliance holds members accountable to global standards of the highest levels of quality, transparency and integrity in programming, child safeguarding, finances, fundraising and governance.

Our members' collective resources, commitment, innovation, knowledge and expertise are a powerful force to elevate the voices of children to transform lives while uniting to speak out for, with and on behalf of children.

ChildFund Alliance has a Secretariat with staff in New York City and Brussels. The Secretariat oversees the day-to-day operations of the Alliance. It develops and works with members to implement Alliance-wide strategy, standards and policies. The Secretariat represents the Alliance at the United Nations in New York and the European Union in Brussels.



60+

NUMBER OF COUNTRIES WHERE WE WORK

The Alliance is overseen by a Board of Directors, with representatives from the 11 Alliance members. The CEO Forum is made up of the CEOs of all members.





## OUR VISION

A world in which all children enjoy their rights and achieve their full potential.



## OUR MISSION

Together with children, we create sustainable solutions that protect and advance their rights and well-being.



## GUIDING PRINCIPLES

ChildFund Alliance members agree to the following values regarding children.



### Dignity and worth of every child

We facilitate the creation of a safe environment that promotes the dignity and worth of each child, regardless of ethnicity, race, color, language, religion, opinion, gender, origins, birth status, ability or membership in a particular group. We prohibit our representatives from discrimination.



### Children's right to participate

We recognize that children are active and competent contributors to their development, with the right to participate in decisions affecting their lives.



### Empowerment

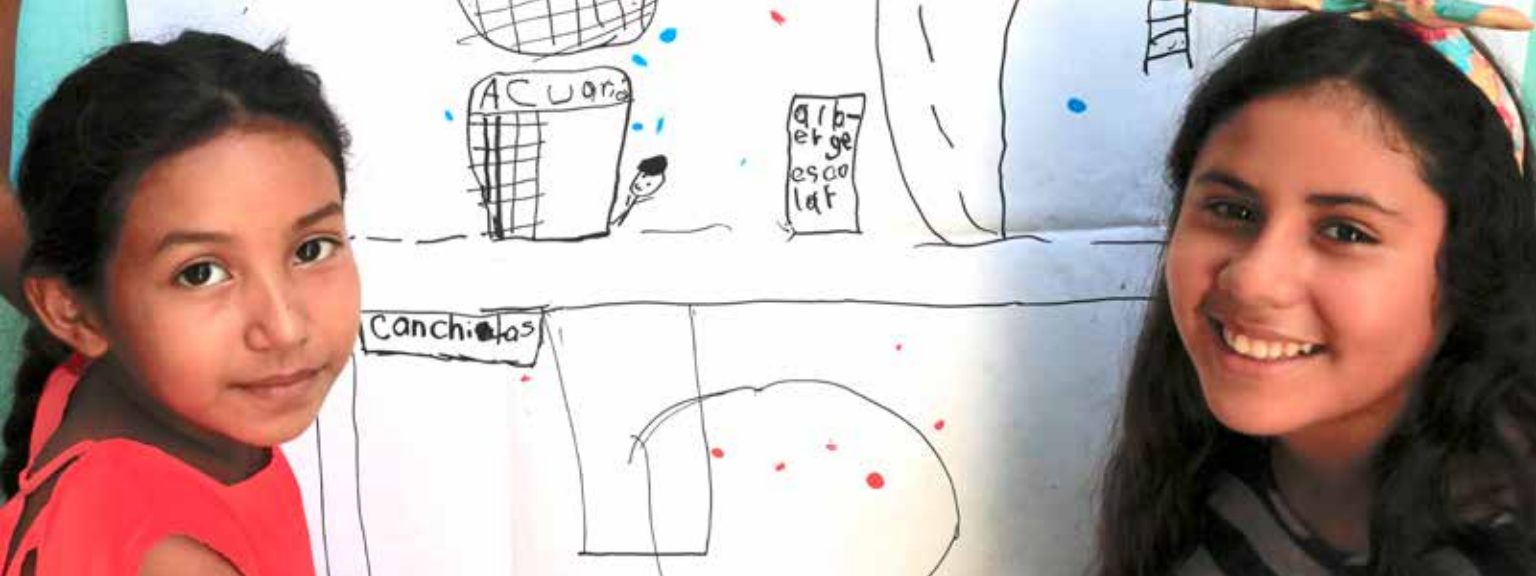
We encourage the empowerment of children to develop capacities for self-protection and to advocate for issues that concern them.



### Respect for children's rights

We uphold the UN Convention on the Rights of the Child and promote the four core principles of the Convention: non-discrimination; the best interest of the child; the right to life, survival and development; and respect for the views of the child.





# Toward a Safe World for Children: Our Global Strategy

## Prevention. Protection. Participation.

ChildFund Alliance's intent is to become a global voice with and for children, to highlight the issues children care about, and to mobilize effectively to address threats to their lives, safety and well-being.

As outlined in our 2016-2021 strategic plan, we are focusing our efforts on:

- **Ending violence against children:** advocating for the prevention of violence against children within the Sustainable Development Goals (SDGs) and actively engaging children and youth in this process;
- **Protecting children in emergencies:** building on our technical capacity to mitigate the harmful impact of disasters; and
- **Strengthening membership engagement and growth:** expanding our global reach and increasing our investment in children.



ChildFund Alliance seeks to become a global voice with and for children, to highlight the issues children care about, and to mobilize effectively to address threats to their lives, safety and well-being.



## 1. ENDING VIOLENCE AGAINST CHILDREN

Around the globe, at least one in every two children experience violence every year. The consequences affect individuals, families and communities, as well as societies and governments.

ChildFund Alliance played a key role in securing the inclusion of a target on violence against children in the *2030 Agenda for Sustainable Development*: End abuse, exploitation trafficking and all forms of violence against and torture of children (Sustainable Development Goal [SDG] target 16.2).

In the lead-up to the adoption of the SDGs in 2015, we mobilized across our network to bring attention to this important issue through our global free from violence and exploitation campaign. As part of that campaign, we consulted with children from 50 countries to gather their opinions about violence against children and the related global priorities.<sup>1</sup>

**\$3 - \$7**  
trillion

THE ANNUAL ECONOMIC  
IMPACT OF VIOLENCE  
AGAINST CHILDREN<sup>2</sup>

For the children who experience violence and exploitation, implementation of SDG 16.2 and its related targets is critical. That is why ending violence against children stands at the heart of our strategic plan.



Our **free** <sup>B</sup> from violence and exploitation campaign contributed to making child protection a global priority within the Sustainable Development Goals.

### Advocacy to end violence against children

At the United Nations and the European Union, in national capitals and regional forums, ChildFund Alliance advocates to ensure that these global aspirations are translated into concrete, concerted and definitive actions. Much of our work is done in coalition, working with other international child-focused agencies.



In 2017, we collaborated with World Vision, Save the Children, SOS Children's Villages, UNICEF, the Special Representative of the UN Secretary General on Violence against Children and the Global Partnership to End Violence Against Children to produce *Counting Pennies*:

*A review of official development assistance to end violence against children.* This report found that in 2015, total official development assistance spending was \$174 billion, but less than 65 cents per child was spent to end violence against children in countries that received aid.



### Child-friendly Accountability: Engaging children to hold governments responsible for ending violence against children

In adopting the SDGs, governments have made strong commitments to ending violence against children. All citizens, including children, should be able to hold their governments accountable to this obligation. But children often do not have access to meaningful accountability mechanisms and are excluded from relevant decision-making processes.

To address this, ChildFund Alliance has created a 15-year child-friendly accountability initiative. The initiative directly involves children, both in and out of school, primarily between the ages of 13 and 17. We are equipping them with the knowledge and skills they need to engage governments and other stakeholders, participate in decision-making and planning, and take action to strengthen child protection systems.

Over the course of the project, we will roll out child-friendly accountability in countries where ChildFund Alliance and partners are present.



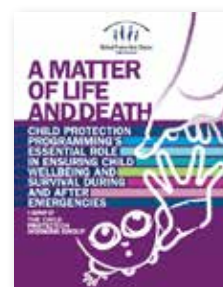
## 2. PROTECTING CHILDREN IN EMERGENCIES

We cannot end violence against children globally without responding to the need to strengthen child protection during conflicts and natural disasters.

Globally, one in every six children is now living in a conflict zone,<sup>3</sup> 30 million children are forcibly displaced from their homes, and 500 million children live in areas at high risk of flooding.<sup>4</sup> These crises fundamentally alter a child's environment and social structures, and create new risks of violence. In the aftermath of an emergency, children can be separated from their families, trafficked or recruited by armed groups. They often face economic exploitation and physical or sexual abuse as a result.

ChildFund Alliance members have responded to numerous large-scale disasters in recent years, delivering child protection interventions following Typhoon Haiyan in the Philippines, the Ebola outbreak in West Africa, and the catastrophic earthquakes in Nepal, among many others. In 2015 and 2016, Alliance members supported partners in Europe providing psychosocial support for children on the move from the Middle East and North Africa.

The Alliance is constantly investing to build staff capacity in protecting children affected by these emergencies, in line with the global Minimum Standards for Child Protection in Humanitarian Action. We also work to build our own capacity in disaster risk reduction (DRR), a systematic global effort to address risks ensuing from disasters.<sup>5</sup> This includes equipping children to prevent and respond to emergencies, promoting their participation in risk planning, and strengthening community-based child protection mechanisms to ensure they continue to function in disaster situations.



ChildFund Alliance was a key contributor to this landmark report that made the case for child protection as a life-saving intervention in humanitarian disasters.



### 3. STRENGTHENING MEMBERSHIP ENGAGEMENT AND GROWTH

To help us achieve a world in which all children enjoy their rights and attain their full potential, ChildFund Alliance is committed to strengthening our members and growing our membership.

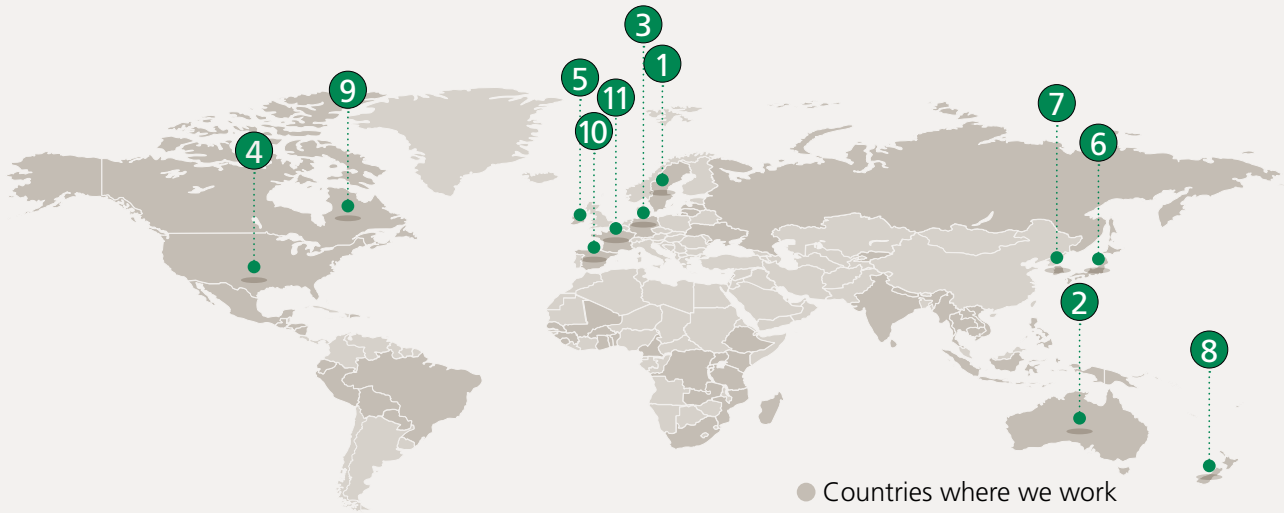
This will enable ChildFund Alliance to:

- expand our global reach;
- increase our investment in children;
- strengthen our advocacy profile;
- enhance participation from the global south at the governance and leadership level;
- use our resources more efficiently; and
- broker new partnerships to operationalize our strategic plan, especially in areas such as child protection in emergencies and disaster risk reduction.

Our strategic plan is available at [childfundalliance.org/our-work/strategic-priorities](https://childfundalliance.org/our-work/strategic-priorities)



# Our members



● Countries where we work  
[childfundalliance.org/our-members](http://childfundalliance.org/our-members)

- 
 1. Barnfonden (Sweden)  
[www.barnfonden.se](http://www.barnfonden.se)
- 
 2. ChildFund Australia  
[www.childfund.org.au](http://www.childfund.org.au)
- 
 3. ChildFund Deutschland (Germany)  
[www.childfund.de](http://www.childfund.de)
- 
 4. ChildFund International (USA)  
[www.childfund.org](http://www.childfund.org)
- 
 5. ChildFund Ireland  
[www.childfund.ie](http://www.childfund.ie)

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 6. ChildFund Japan  
[www.childfund.or.jp](http://www.childfund.or.jp)
- 
 7. ChildFund Korea  
[www.childfund.or.kr/main.do](http://www.childfund.or.kr/main.do)
- 
 8. ChildFund New Zealand  
[www.childfund.org.nz](http://www.childfund.org.nz)
- 
 9. Christian Children's Fund of Canada  
[www.ccfcanada.ca](http://www.ccfcanada.ca)
- 
 10. Educo (Spain)  
[www.educo.org](http://www.educo.org)
- 
 11. Un Enfant par la Main (France)  
[www.unenfantparlamain.org](http://www.unenfantparlamain.org)



## ChildFund members at work

The members of ChildFund Alliance work in more than 60 countries around the world. We work with local partner organizations, governments, corporations and individuals to help create the safe environments children need to thrive. More than 98% of the staff who lead our work in developing countries are nationals with in-depth knowledge of the local operating environment and personal understanding of the issues facing developing communities.

Since 1938, we have nurtured children, their families and communities, providing access to nutrition, health care, education and life skills. We create safe spaces where children are nurtured and protected. And when disaster strikes, we provide protection and emotional support.



“If you want to go fast, go alone. If you want to go far, go together.”

**African proverb**

# Memberships & coalitions

ChildFund Alliance is a member of the following coalitions:



Accountable Now

[www.accountablenow.org](http://www.accountablenow.org)



Alliance for Child Protection  
in Humanitarian Action

[www.alliancecpha.org](http://www.alliancecpha.org)



Child Rights Connect

[www.childrightsconnect.org](http://www.childrightsconnect.org)



Children in a Changing Climate

[www.childreninachangingclimate.org](http://www.childreninachangingclimate.org)



European NGO Confederation  
for Relief and Development

[www.concordeurope.org](http://www.concordeurope.org)



Global Coalition to End Child Poverty

[www.endchildhoodpoverty.org](http://www.endchildhoodpoverty.org)



Global Partnership to  
End Violence Against Children

[www.end-violence.org](http://www.end-violence.org)



International Society for the  
Prevention of Child Abuse  
and Neglect (ISPCAN)

[www.ispcan.org](http://www.ispcan.org)



Keeping Children Safe

[www.keepingchildrensafe.org.uk](http://www.keepingchildrensafe.org.uk)



NGO Committee on UNICEF

[www.ngocomunicef.org](http://www.ngocomunicef.org)

## Endnotes

- <sup>1</sup> *The Free Charters: Children's priorities for the post-2015 development agenda*. 2014. <https://childfundalliance.org/images/zdocs/Free-Charters-Report.pdf>
- <sup>2</sup> *The costs and economic impact of violence against children*. Overseas Development Institute, UK, commissioned by ChildFund Alliance, 2014. [https://cfa.ms/CFA\\_ODI](https://cfa.ms/CFA_ODI)
- <sup>3</sup> <https://www.savethechildren.net/waronchildren/>
- <sup>4</sup> UNICEF, *Humanitarian Action for Children 2016*. <https://www.unicef.org/hac2016/>
- <sup>5</sup> <https://www.unisdr.org/who-we-are/what-is-drr>





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